

Keeping Hampton Clean & Beautiful Since 1978

FY2003 Annual Report

HCCC & Partners Recognized In State and Nation 2002 - 2003!

December 5, 2003, the Hampton Clean City Commission (HCCC) achieved the highest honor awarded to Keep America Beautiful (KAB) affiliate organizations—the 2003 National Affiliate Award, based on HCCC's well-rounded program that excels KAB's national focus—litter prevention, beautification & community improvement, and solid waste education. HCCC also received 2nd place in the national Litter Prevention competition. HCCC partners Cooper Elementary School and Ft. Monroe won 2nd place awards in Beautification & Community Improvement.

HCCC's programs were recognized at the state level in FY2003. HCCC won 3rd place awards in Litter Prevention and Beautification & Commu-

nity Improvement from Keep Virginia Beautiful (KVB) for its FY2003 activities, while Cooper Elementary School won 1st place in Beautification & Community Improvement, Hampton High School Antaeus Society won 2nd place in the same category, and Ft. Monroe won a 2nd place award for their beautification activities.

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Commission Members received the 2003 National Affiliate Award on December 5, 2003. In this photo, left to right, is Jennifer Guerrero, Business, Industry, & Governmental Agencies Committee (BIGA); Gretchen Frederick, HCCC staff; Shirley Sypolt, School Pride In Action Committee Chair; Shirley Boyd, Litter Awareness Committee Vice Chair; Haywood Holder, HCCC Chair; Keep America Beautiful President Ray Empson; John Golden, Chair of BIGA; and Debbie Blanton, HCCC staff.

The current awards follow the FY2002 awards. HCCC won KAB's 2002 National Litter Prevention Award, based on its Adopt-A-Spot Program and the Commission's multiple educational efforts, and a 2nd place KVB litter prevention award.

HCCC's partners also were recognized beyond the boundaries of Hampton in FY2002. Cooper Elementary School won 1st place Beautification & Community Improvement Awards from both KAB and KVB. HCCC Board Member Shirley Sypolt won an individual award from KVB. The Hampton High School Antaeus Society won a 3rd place Beautification & Community Improvement Award from KVB. And Fort Monroe won a 2nd place Beautification & Community Improvement Award from KVB.

Cooper Elementary School won the 2003 Sea World/Busch Gardens Environmental Excellence Award, which included a \$10,000 grant to enhance its environmental education.

What does all this award talk mean? HCCC and its partners and volunteers are consistently implementing excellent programs that meet high national and state standards for community improvement. Our thanks goes to everyone who pitched in to give us two very solid years of keeping Hampton clean and beautiful!

Volunteers Led The Way For Commission Successes

Volunteers, about 5,000 of them, planned and implemented HCCC's many programs by devoting nearly 15,000 hours to their passion for keeping Hampton clean and beautiful. Using the dollar value of volunteer time provided by the Virginia Department of Environmental Quality (\$17.97/hour), their efforts contributed more than \$269,000 worth of services to the City of Hampton, the equivalent of 7 full-time employees!

- Commission members spent 470 hours planning and evaluating Commission programs.
- 70 percent of HCCC's volunteers participated through the Adopt-A-Spot & Special Cleanups Program. 3,600

- volunteers gave 8,000 hours in keeping Hampton clean.
- Nearly 900 volunteers spent 4,800 hours planting trees and flowers and conducting other beautification related activities for Hampton.
- HCCC volunteers and staff spent a lot of amount of time on educational efforts such as classroom presentations, school assemblies, teacher workshops, and both youth and adult educational presentations. Volunteers contributed more than 260 hours to the effort, staff time was estimated at nearly 1,000 hours.

Beautification & Forestry Projects Brightened Hampton Thanks to Our Volunteers

Mercury Boulevard Beautification Project

Emmanuel Episcopal Church led a beautification effort that resulted in planting on Mercury Boulevard approximately 350 trees, shrubs, and ground cover plants from Pembroke Avenue to Pine Cone Drive October 19, 2002. More than 90 volunteers came out to help, transforming that stretch of Mercury from barren median to beautiful thoroughfare in about three hours.

Schoolyard Habitat Course

HCCC and partners Virginia Cooperative Extension, Cooper Elementary School, and Tucker-Capps Elementary School,

sponsored the first Hampton Schoolyard Habitat Course. Twenty-two teachers attended this course that focused on school ground beautification and outdoor classrooms. The teachers received up to 18 hours of recertification credit and a small grant provided by the Virginia Department of Conservation and Recreation.

YARDS Contest

HCCC's Beautification Committee administers the *Yards Are Really Distinctive Showplaces Contest*, which recognizes



Volunteers planted 350 trees & shrubs on Mercury Boulevard.

Hampton residents' efforts to maintain beautiful and environmentally sensitive home landscapes. May through October 2002, 18 residents were recognized with Yard of the Month awards and Belva Wineman won *Yard of the Year*.

Keep Hampton Green Fundraising Efforts

Volunteers raised \$1,131 for Keep Hampton Green by "haunting" Sandy Bottom Nature Park's Haunted Forest and "racing" in the Human Race. Friends of the Commission contributed another \$1,787 to the fund. The money bought trees for Mercury Boulevard, Hampton Roads Center Parkway, and Mallory Elementary

School (planted Fall 2003).

Parks Division Training

HCCC coordinated two training sessions for Parks Division staff in FY 2003 in cooperation with Virginia Cooperative Extension and Parks & Recreation Administration. One workshop focused on general planting and care of trees, the other emphasized proper pruning techniques. Approximately 35 staff members attended each training.

Volunteers Worked to Solve Litter Problems!

Museum.

Adopt-A-Spot Program

The Adopt-A-Spot and Special Cleanups Program resulted in 802 cleanups in which 3,611 volunteers donated 8,124 hours

to remove 4,484 bags of litter, including 32,681 cigarette butts from our public areas. Their totals equal 781 cubic yards of litter—more than 83 dump truck loads of garbage left on our public streets and grounds.

Volunteers ranged in age from toddlers to senior citizens. Individuals, families, civic organizations, schools, churches, military and government agencies, and businesses all contributed to keeping Hampton clean.



Phoebus High School National Honor Society adopted Bryan Elementary School, and cleaned it on Adopt Hampton Day, April 5, 2003.

Inmate Work Program

The Sheriff's Office contributed greatly to keeping Hampton clean and beautiful by providing support for inmate work teams to clean up and beautify areas throughout the city. The Inmate Work Teams maintained the cemetery on King Street, picked up litter on major thoroughfares, and weeded various sites. They contributed more than 3,400 hours to Clean City Commission projects and goals.

Litter-Free Events: MayFest and Relay for Life

Thanks to support from the Clean Hampton Teens, two litterfree events, MayFest and the Darling Stadium Relay for Life, highlighted the Commission's spring activities.

Bottom, Krispy Kreme, Wal-Mart, and the Virginia Air & Space

Litter Index

Hampton's Litter Index was down 14 percent in FY2003 to 1.32, which rates slight littered. Neighborhood District 4 had a "perfect score" of 1. The scores for Hampton's Neighborhood Districts never exceeded "littered", or a score of 3.

Adopt Hampton Day Cleanup

On April 5, 24 Adopt-A-Spot and Special Cleanup groups turned out 175 volunteers who contributed 309 hours to cleaning 137 bags of litter from public areas of the City. The cleanup was part of an effort to focus attention on the need to keep Hampton clean.

Great American Neighborhood Cleanup

The annual Great American Neighborhood Cleanup was better than ever! 23 individuals or groups signed up for the cleanup part of the event, and 254 volunteers removed 108 bags of litter from public areas, donating a total of 205 hours. 16 groups coordinated neighborhood beautification projects, which resulted in hundreds of flowers and trees being planted.

Bluebird Gap Farm Cleanup

More than 110 Clean City Commission volunteers made an enormous effort to clean up and beautify Blue Bird Gap Farm on March 8, 2003. They cleaned up an illegal dump site, tore down an unsightly shed, primed a building for painting, cleaned out brush along the entryway to the farm, and removed litter throughout the park. Local businesses supporting the effort were Farm Fresh, Friends of Sandy

LitterLine

311 and HCCC staff stood by throughout the year to receive complaints about littered areas in Hampton. HCCC received more than 20 calls directly from citizens, and several referrals from the folks at 311.

Clean City Month

October is Clean City Month, and volunteers and partners helped promote the idea of keeping Hampton clean in October and every day. HCCC volunteers cleaned up public areas, planted trees, and even put up marquee signs to show their support for a clean and beautiful city.

Great American Cleanup Campaign

The Hampton Clean City Commission, as an affiliate of Keep America Beautiful, annually participates in the Great American Cleanup Campaign from March through May. The purpose of the campaign is to call attention to the importance of clean and beautiful communities. HCCC volunteers responded wholeheartedly. 1,600 volunteers gave 3,450 hours in those three brief months. They cleaned up 280 public areas, implemented 17 beautification projects, gave 21 school assemblies, set up 7 displays, talked with youth groups 33 times, and sponsored two litter-free events.

School Pride In Action!

The Great Litter Chase Summer Camp Program, Summer 2002

During the summer of 2002, Summer Adventure Campers participated in the Great Litter Chase. Every other week throughout the summer, 120 summer camp kids learned about litter - why people litter, where they are most likely to litter, and how to prevent them from littering. The grand finale of the program was an advertising competition, with

winners receiving sport bottles.

Tree-Rific Times Summer Playground Program

Throughout the summer of 2002, Summer Playground Program participants took nature walks and learned about trees. The purpose of the program was to encourage children to take better care of the beautiful natural areas at their schools. Approximately 600 students participated.

Naturally Yours After School Enrichment Program

From August 2002 through June 2003, After School Program participants joined in the Naturally Yours After School Enrichment Program. Students took nature walks, learned about the animals that live on their school grounds, and cleaned up the school grounds, with the emphasis on learning why it is important to take good care of the natural world around them.

Approximately 1,000 young people participated in the series. During the spring, 144 students from 8 after school programs cleaned up 18 bags of litter from their schools' grounds. After school program participants were enthusiastic cleanup volunteers!

Naturally Yours Assemblies

The Clean City Commission, Sandy Bottom Nature Park, and Virginia Cooperative Extension teamed up to sponsor 18 assemblies focused on litter prevention and taking care of and respecting the natural environment. A total of more than 4,000 students attended these assemblies.

Student Environmental Arts Contest & Student Earth Day at the Coliseum Mall

Six schools participated in the first Student Environmental Arts Contest, held in February 2003. Students could enter poster art, photographs, poems, songs, and other works of art. Each participating school selected its own winners, and displayed the results at the Coliseum Mall on March 22. Approximately 500 students participated in the contest.

Teaching & Talking Trash and Deeper Into Trash

One of the Clean City Commission's goals has been to encourage teachers to increase student awareness of litter prevention and recycling through classroom activities. Teaching & Talking Trash is a basic introduction to solid waste education in which activities from a variety of sources are demonstrated. Deeper Into Trash is an advanced look at solid waste that delves into details

about how and why people litter, best ways to handle solid waste, and how Hampton manages its solid waste. A total of 34 educators attended these six-hour training sessions.



Hampton High School Antaeus Society Co-President Carrie Sparkman read "The Wartville Wizard" to after school participants at Tarrant Elementary School in January 2003.

Litterless Lunch at Mary Peake Center

Corinne Clinch and Chris Berry coordinated a Litterless Lunch program for their school to celebrate Earth Day. Assemblies were held showing examples of low-waste lunches, and classes competed to see how little trash they generated at lunch time.

MayFest Education Stations and Display

Hampton Clean City Commission staff and volunteers staffed a Litter Education Station, a Tree Education Station, and a display at Sandy Bottom Nature Park's MayFest on May 17.

Tour de Trash

This semi-annual tour of Hampton's solid waste management facilities reached people of all ages, but teachers were a strong contingent of the participants. The tour visited the landfill, the regional composting facility, the waste-to-energy plant, and more!

Celebrating HCCC Volunteers & Partners

Spreading the Word on the Printed Page

Throughout FY 2003, HCCC made every effort to recognize those who were keeping Hampton clean and beautiful. A

series of public service announcements and advertisements were sent to the Daily Press and other news agencies to trumpet the accomplishments of HCCC volunteers and partners. More than 1,000 column inches of press coverage resulted from the 100+ public service announcements released on behalf of HCCC volunteers and their activities. Two advertisements were placed in the Daily Press highlighting those who kept Hampton clean and beautiful in some way.

Volunteer Recognition Reception

Annually HCCC recognizes the many volunteers and partners that help make

Hampton such a clean and beautiful city. The Volunteer Recognition Reception took place on October 19. More than 50 citizens received Clean City Awards, and several Adopt-A-Spot groups were recognized for their outstanding participation with Extra Mile and Golden Litterstick Awards. Outstanding schools received a School Pride In Action Award.

The Volunteers & Supporters Who Made Everything Happen in FY 2003!

Aberdeen ES & After School Prog • Rose Acol & Crew • Alternatives • American Waste Industries • Joel Amland, Bethel HS • Bob Annette • ARC Pathways • Armstrong ES • Asbury ES Ecology Club, Summer Playground • Jim Ashley • Sana Ayub • Anita Bankhead • Jim Barnes & Family • Barron ES & After School Prog • Chris Bartlett • Bassette ES, After-School Prog, & Summer Playground • Sharon Baxter, Virginia DEQ Office of Pollution Prevention • BB&T • Bucky Bell • Tom Bell • Dale Berkley, Howmet Corporation • Bethel HS, Class of 2003, DECA, & Skills USA • Bethel Landfill • Bethel Temple of God • Claudia Blackley, Hampton City Schools • Bloxom's Nursery • BookClubEtc. • Booker ES & After School Prog • Shirley Boyd • Boy Scouts Pack 9 • Boy Scouts Pack 13 • Boy Scouts Pack 128 • Boy Scouts Troop 2, Den 2 • Boy Scouts Troop 10 • Boy Scouts Troop 13 ◆ Boy Scouts of America Heritage District ◆ Curtis Brown & the Silver Team • Bryan ES After School Prog • Buckroe Civic Assoc • Buckroe Volunteer Fire Co. • Buckroe Volunteer Fire Co. Ladies Auxiliary • Burbank ES After-School Prog & Summer Adventure Camp • Marilyn Burney • Bert Carr • Cary ES • Chi Eta Phi Sorority, Tau Beta Chapter • Citizens for a Better Durham Street • Clean Hampton Teens • Clean Virginia Waterways • Coastal Grounds Maintenance • Coliseum Mall •

Cooper ES & Ecology Club • Rita Cooper, Phillips ES • Amanda Crites • Cub Scout Pack 13, & Den 2 • Cub Scout Pack 150, Den 6 • Daily Press Hampton Life, Home & Garden Sections, Local Section • The Dalrymple Family • Joan Blassengame Davis •

Davis Middle School • Twyla Day • Delta Sigma Theta, Hampton Alumnae Chapter • The Devonshire • Jean Doughty • East Hampton Neighborhood Assoc • Eaton MS & After School Prog • Elizabeth Lakes Morning Walkers & After-School Kids • Dale Elliott, Jr., Lindsay MS • Emmanuel Episcopal Church • Exchange Club of Wythe * Forrest ES. After-School Prog & Ecology Club • Fort Eustis • Fort Monroe • Gretchen & Marion Frederick • Friends of Sandy Bottom • Eric Fulwider • Gamma Iota Chap, Delta Sigma Theta Sorority . Elena Gaona, Daily Press • Gateway • Joyce Geithmann, Mary Peake Center • Geo-Marine, Inc ◆ Girl Scout Brownie Troop 1261 • Girl Scout Council of the Colonial Coast • Girl Scout Service Unit 605 • Terry



Langley Air Force Base Honor Guard Members earned the Golden litter Stick Award for cleaning up 22 times in FY2002.

Volunteer Recognition Reception, October 24, 2002.

Gosnold's Hope Park • Government Micro Resources (GMR) • Howard Graham . Alice Guthrie, Newport News Schools . Chuck Gwelt • Mary Hall • Hampton Christian Church • Hampton City Channel 47, City Council, E-News, & Schools Television Channels • Hampton City Schools • HCCC Members • Hampton Codes Compliance Dept • Hampton HS • Hampton HS Antaeus Society • Hampton HS IB Program • Hampton Holiday Inn • Hampton Information Technologies Department • Hampton Junior Woman's Club • Hampton Master Gardeners • Hampton Mercury Lions Club • Hampton Neighborhood Commission • Hampton Neighborhood Office • Hampton Parks & Recreation Dept & School Age Programs Division • Hampton Planning Dept • Hampton Police Dept • Hampton Public Library • Hampton Public Works Dept • Hampton Refuse-Fired Steam-Generating Facility • Hampton Senior Center & Senior Volunteers • Hampton Sheriff's Office & Inmate Work Program • Hampton Shores Neighborhood • Hampton Univ Biology Club Ecology Interest Group ◆ Hampton Univ Leadership Program ◆ Hampton Veterans Medical Center • Hampton Waste Watchers • Hampton Wesleyan Methodist Church • Hampton Woman's Club • Harbor Square Apartments • Haunted Forest Volunteers (all 100+ of them!) • Carol Heiser, VA Dept of Game & Inland Fisheries • HELP • Angela Hernandez • Woody Holder • Rita Honeycutt • Howe Farms Homeowners' Assoc ◆ Howmet Corp ◆ HR CLEAN • Human Race Participants & Contributors • Don Hundley, Hampton Risk Management • John Huffman • I.B.P.O.E. of W. Purple Heart Nurses • Jack & Jill of America, Hampton Chapter • Nikki Jacobellis, Howmet Corporation • Job Readiness Training • Jones MS, Science Club • Krystel Jordan, Bethel HS • Kappa Alpha Psi Fraternity, Beta Chi Chapter • Kecoughtan HS, NJROTC, & Drum Line • Keep America Beautiful • Keep Fort Monroe Beautiful ◆ Keep Virginia Beautiful ◆ Jeff Kirwan, Virginia

Glass • Christina Goetz • Greg Goetz • John Golden •

Volunteers & Supporters

Tech • Kiwanis by the Bay • Kiwanis Club of Downtown Hampton Knights of Columbus #511
 Kraft ES After-School Program. Summer Adventure Camp ◆ Evelyn Lamison ◆ Langley Air Force Base: 1st EMS Fabrication Flight; 1st Civil Engineers; 71st Fighter Squadron "Ironmen"; Air Force Sergeants Association, Chapter 358; Airman Leadership School; CGOC Company Grade Officers Council; DGS-1 TOP3, Flyer; Honor Guard, & HQ ACC Public Affairs Media Production Team • Langley ES • Debra Lass ◆ Donn Leavenworth & the Easthampton Team ◆ Lee ES, After-School Prog, & Summer Playground ◆ Lee Family of Samantha Lakes • Syd Letz • Helen Levister, Tucker-Capps Elementary School • Lincoln Park Teens & Unity • Lindsay MS • LINK (Living Interfaith Network) • Lockheed Martin Mission Systems • Mary MacDonald Tyndall • Machen ES, After-School Prog, & Summer Playground • Mallory ES & After-School Prog • Malvern Civic Assoc • Mannen & Baker Families • LaVon Marrow & the Northampton Team • Mary Peake Ctr for Gifted Ed, PTA, & After-School Prog • Tess Matteson • McCully & Jenkins Families • McDonald Garden Ctr • Roderick McGowan • Mercury Mulch & Garden Ctr ◆ Merrimack ES, Summer Playground & After School Prog • Merrimack Shores Civic Association • Dale Merritt • Peggy Merz • Bob Moesch • Monitor Masonic Lodge 197 • Moton ES, After-School Programs • Sheila & Mike Mugler • National Order of Dragons • National Soft Drink Association ◆ Newport News – Hampton CHUMS ◆ Newport News Schools ◆ Laymond North, Hampton HS ◆ Northampton

Full Commission Members, FY 2003

Haywood Holder, *Executive Board, Chair*Jim Williams, *Executive Board, Vice Chair, Beautification Committee Chair*

Jim Ashley, *Executive Board*

Shirley Boyd, Executive Board

Sam Daniel, Executive Board

John Golden, *Business, Industry, & Governmental Agencies Committee Chair*

Pat Parker, Executive Board, Litter Awareness Committee Chair

Florence Ruehe, Executive Board

Shirley Sypolt, Executive Board, School Pride In Action Committee Chair

Martha Tennille , Executive Board

Rhet Tignor, City Council Liaison

Debbie Blanton, *Coordinator*Gretchen Frederick, *Assistant*

Civic League • Northampton Community Ctr & After-School Prog • North Phoebus Community Ctr Summer Playground • Old Wythe Neighborhood Association

◆ Omega Psi Phi Fraternity, Zeta Omicron • Erika Page • Carl Parker • Pat Parker • Park Place Community Awareness Association • Pastures Civic Assoc Joan Patterson, Mary Peake PTA ◆ Peninsula Networking Exchange Club • Lynnette Petite • Phillips ES • Phoebus HS, Administration, Food Service Staff, & National Honor Society • Phoebus Lions Club • Phoebus Womans Club • Charles Plott • Positive Peers • Millie Pounds • Powhatan Park Neighbors • Sam Reed & the Southampton Team ◆ Relay for Life, American Cancer Society • Retired Senior Volunteer Prog (RSVP) • Kimberly Riggs, Syms MS • Riverdale Regional Civic Association • Kay Royster • Dick and Flo Ruehe • Teddie Jo Ryan • St. Joseph Youth Group ◆ Paul Sakach, Booker ES ◆ Sandy Bottom Nature Park • Scientific Applications International Corp • Rolland Schattschneider • Sentara Health Systems, Sentara Hampton CarePlex • Tommy Simmons • Smith ES & After School Prog • Smith Family of Baker Farms • Steve Snaidman, Lindsay MS • Evelyn Solomon • Deborah Sommer, Bethel HS • Sons of Confederate Veterans Magruder-Ewell Camp #99 ◆ Loye Spencer, Hampton City Schools • Spratley MS • STOP • Harriet Storm • Syms MS, After School Prog, & Aurora Society • Shirley Sypolt • Szechuan Inn • Leigh Anne Szukelewicz, Armstrong ES Jeffrey Tapp, Eaton MS • Tarrant ES After School Prog & Summer Playground • Tau Beta Sigma, Theta Phi, Nat'l

Honorary Band Sorority • Catherine Taylor, Davis MS • TeleTech • Marty Tennille • Becky Terrill • Alexis Tharpe, Tucker-Capps ES • Karen Thomas, Merrimack ES • Shandran Jones Thornburgh • Tidewater Fibre Corp • Rhet Tignor, Hampton City Council ◆ Bob Trahan, Hampton Planning Dept ◆ Transitions "Reach for the Beach" Prog & Domestic Violence Services ◆ Tucker-Capps ES, After-School Prog & Summer Playground ◆ Deborah Tuner, Barron ES ◆ Frances & Charles Tweedy • Tyler ES After-School Prog • Tyler/Seldendale Community Improvement Task Force ◆ Poop & Phillip Tyson Jr. • Union Light Lodge #268 • United Christian Brotherhood • United Methodist Weekday School • U.S. Navy • Virginia Air & Space Center • Virginia Cooperative Extension • Virginia Council for Litter Prevention & Recycling • Virginia Dept of Environmental Quality • Virginia Dept of Forestry • Virginia Dept of Transportation • Virginia Peninsula Chamber of Commerce Leadership Institute • Virginia Peninsulas Public Service Authority Composting Facility • Volunteer Center • Vesta Wallio, First United Methodist Weekday School • Carol Wallis ◆ Waste Management of Hampton Roads ◆ Bill Werdehoff • Dick Whited, Kecoughtan HS • Darin Williams, Hampton HS • Jim Williams • Jim Wilson • Windsurfing Enthusiasts of Tidewater • Belva Wineman • Billy Wood & Wood's Orchard Farm Market ◆ Wythe Coalition ◆ Wythe ES After-School Prog & Summer Playground ◆ YH Thomas Summer Playground • Z104 Radio Station

And thanks to the many unnamed citizens & businesses who keep Hampton clean & beautiful every day.